GOVERNMENT OF WEST BENGAL

Government General Degree College, Gopiballavpur-II

P. O. Beliaberah, Dist. Jhargram, Pin – 721517

CIR No.....

Date: .....

REPORT
Online Outreach Programme

During the COVID-19 pandemic, the NSS Unit of Govt. General Degree College Gopiballavpur-II in Jhargram undertook several initiatives to raise awareness among the general population about the virus. Volunteers actively engaged in creating short educational videos and informative posters that highlighted essential information about COVID-19, including preventive measures, symptoms, and the importance of vaccination and social distancing.

These materials were thoughtfully designed to be clear and accessible to a wide audience, ensuring that the message could reach as many people as possible. The volunteers then disseminated these videos and posters across various social media platforms, leveraging the extensive reach of digital networks to maximize their impact. By utilizing platforms such as Facebook, Twitter, Instagram, and WhatsApp, they were able to engage with a broad audience, including those in remote or rural areas who might have limited access to traditional forms of media.

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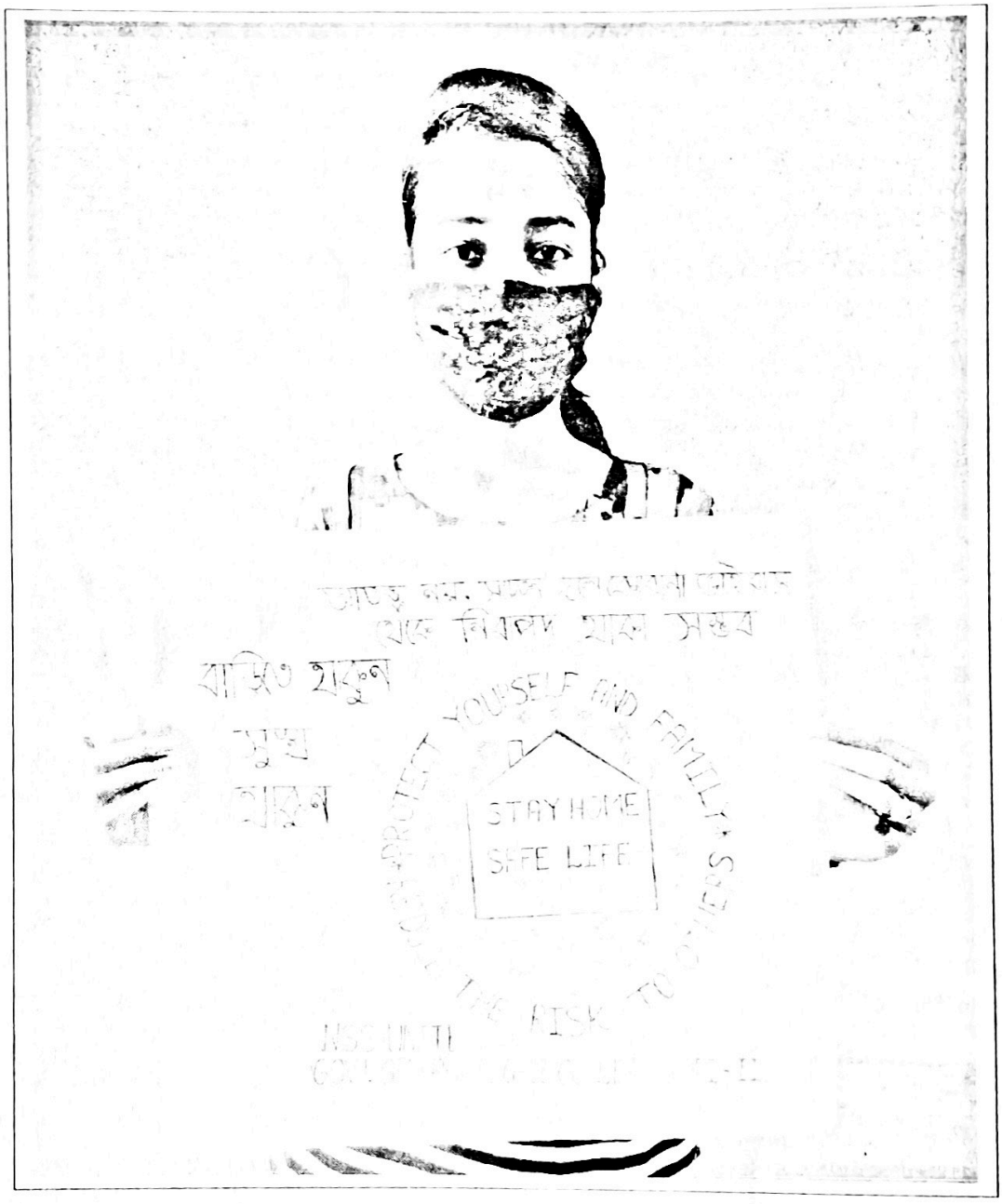

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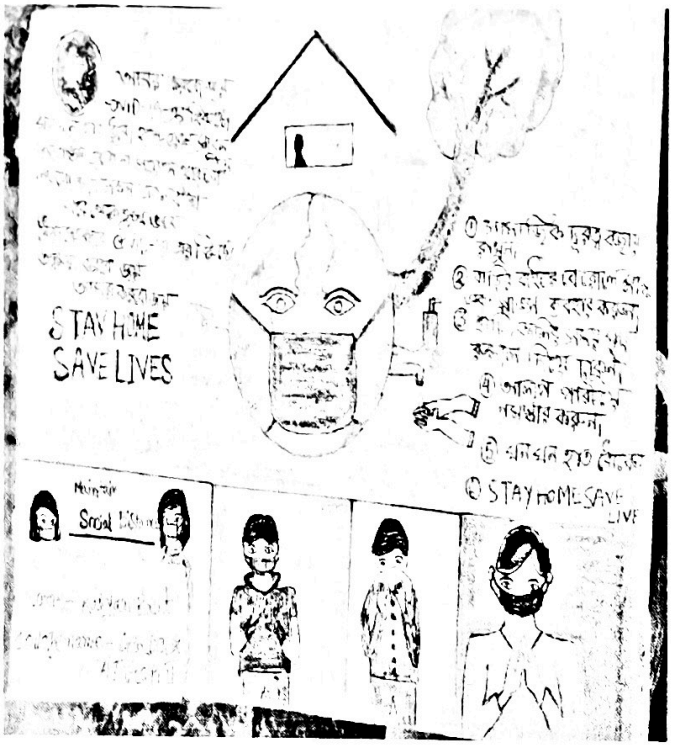

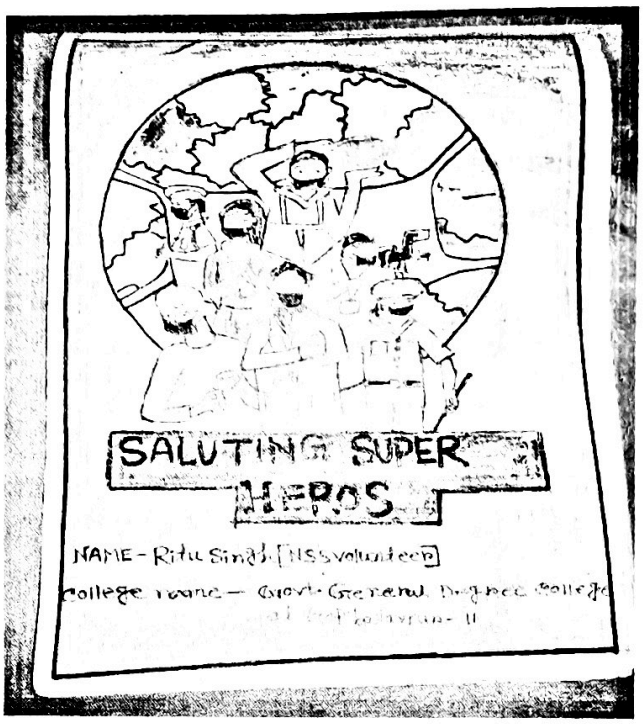

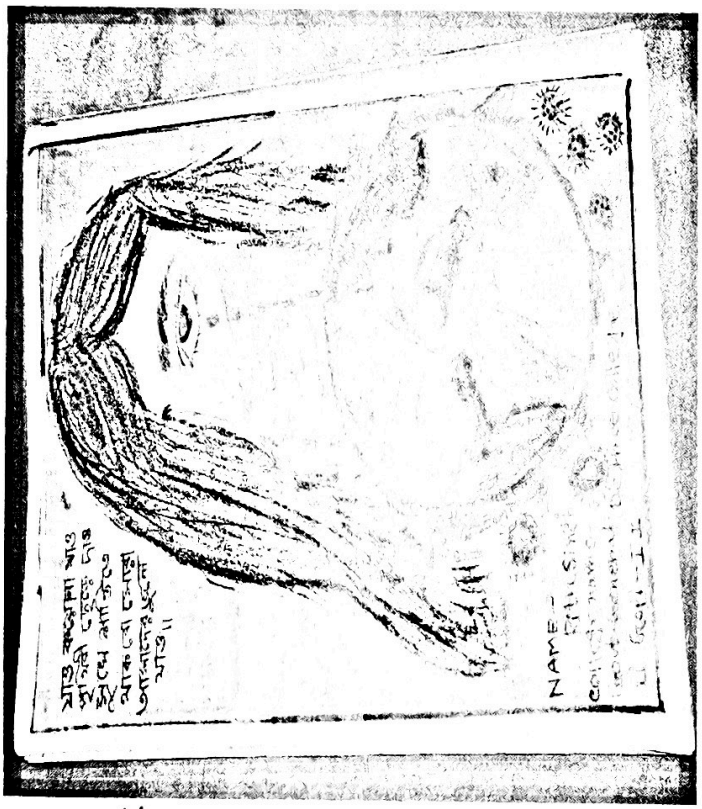

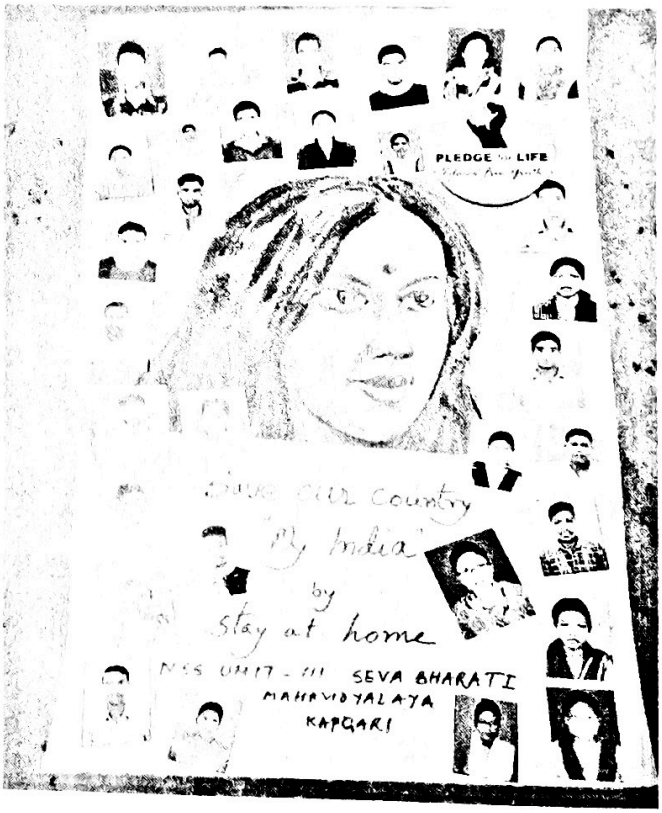

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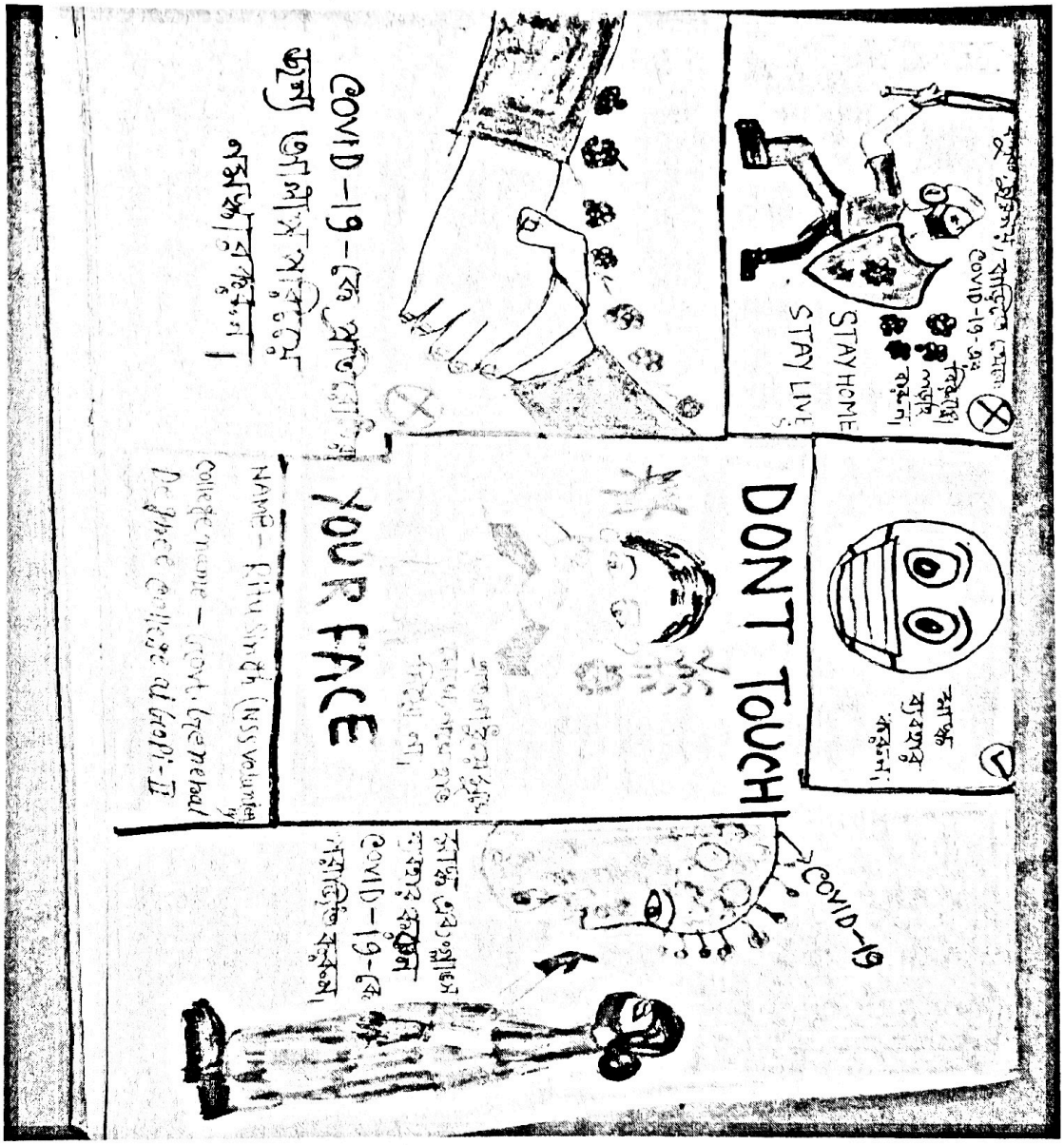

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